



## **WHO IS GEORGIA BASKETBALL ASSOCIATION?**

The Georgia Basketball Association is a collaboration of three (3) of the top tournament organizers in the country (Halftime Sports, NEC Basketball and Tournaments R Us).

Each organizer brings a unique, innovative platform to the basketball table which will provide the end users (coaches, players, program directors, teams, and families) with first-class, exciting, professional tournaments.

We are dedicated to building long-term relationships with teams, coaches, program directors, parents and players through exceptional management of properties represented and creating safe, family fun events for our teams and their families.

Our culture is built on a simple premise: Give people great brands on which to work; provide safe atmosphere for our parents, players and coaches: give our partners great tools to work with, a mandate to keep our partner's interest and initiatives first and foremost in everything we do and do things right!

Georgia Basketball Association Brand Personality  
Safe, Fresh, Energetic, Experienced, Trust, Visionary, Partners

## **LET'S GO GET IT!**



## About

**NATIONAL Hoop Series** is a cooperative effort among Georgia's top facilities and tournament operators (Georgia Basketball Association) to fill a void in our travel tournament basketball season. The fragmentation of the market, along with COVID-19, has left teams with few alternatives to get everything they want. Some tournaments are well organized but lack quality facilities or competition while other tournaments have great competition or quality facilities but lack in organization. Thus, the creation of the Georgia Basketball Association and NATIONAL Hoops Series.

The idea behind the NATIONAL Hoop Series is to create a better alternative and through cooperation, deliver what teams & coaches want - all around good tournaments. NATIONAL Hoops Series also focuses on the little things that create excitement and add value to the overall tournament experience such as team rankings, overall venue safety and cleansing, and session guides that give parents and coaches a better idea of what is going on during the actual event.

The NATIONAL Hoops Series is not exclusively associated with any tournament sanctioning body. In fact, many of the tournaments/sessions are sanctioned by multiple groups. Any team is invited to play in the NATIONAL Hoops Series and doesn't have to incur additional costs to register their team(s), player(s) or coaches with a national sanctioning organization. All our sessions (tournaments) will have two divisions of play so teams can find the competitive level that best fits them.



## About (Continued)

Three (3) hoops sessions per month with the last session being the championship event. Each event will have a 3-game guarantee. Teams will have to participate in at least one event to qualify to play in championship event of that session.

Each session is only \$250. If you purchase all three (3) events in a session at once it would only cost \$600 per team with the discount. If you register three (3) or more teams for an event, your team cost would be \$200 per team for that event.

The competition level will be historic! The ultimate exposure for top teams.

There will be GBA rankings for teams that participate in these exclusive events/sessions.

Grade/Age Group Rankings will be objective. These rankings will be updated & posted on Sunday evening after each session.

Championship Rings & prestigious team trophies will be handed-out to the champions of all divisions at the championship events.



## Rankings

All teams participating in the NATIONAL Hoops Series are eligible to earn series points. Points are earned based on performance at each session and accumulate over the course of the season.

The teams earning the highest points receive complimentary access into the NATIONAL Hoops Series Invitational Championship.

Rankings will be posted for each age group at the conclusion of each session commencing in March 2021 and ending in August 2021.

## Sessions

Sessions I and II will take place in March & April with the Championship taking place in late May.

Sessions III and IV will take place in June & July with the Championship in mid-August.

Teams must participate in at least one (1) session to be eligible for a Championship event.



## Basketball Tournaments Done Right

It is not complicated. You want good competition, first-class facilities, professional organization, and a meaningful experience for your players. But where do you go to find all these elements on a consistent basis? The NATIONAL Hoops Series is putting a new face on travel basketball tournaments.

### Highlights

- COVID Responsible events
- Basketballs are sanitized during each game (quarter)
- Masks are available to parents, coaches, families etc.
- Hand sanitizers at each entrance
- Live streamed games via Play Sight at LakePoint Sports Complex
- Open to all teams (AAU, YBOA, US Amateur, etc.)
- Boys & Girls teams welcome
- 3rd – 11<sup>th</sup> Grades
- All tournaments will be played at either Georgia International Convention Center, Next Play 360, Marietta Salvation Army, LakePoint Sports Complex, Dobbs Creek Recreation Center, City of Tucker Parks & Recreation Center, and/or other top-notch facilities.
- All teams participating in the NATIONAL Hoops Series are eligible for series points and can compete to see who the best in the region. The top team in each age group will receive complimentary entry in the NATIONAL Hoops Series Championship.
- Wide spectrum of competition and programs each week
- Three (3) games guarantee at each session.
- NATIONAL Hoops Series events are on the cutting edge (live twitter updates, real time game results, simple online registration)
- Teams, players, and coaches do not have to register for national governing institutions (i.e., YBOA, AAU, U.S. Amateur etc.)
- Local, regional, and national media at each event
- Program highlights each month.
- All events sanctioned by American Tournaments Organizers Alliance ([AmericanTournamentOrganizersAlliance.Bylaws.constitution 2.01.pdf](#))



Georgia Basketball Association will do our best to promote event safety by implementing the following:

A COVID Responsible Event -Safety First

### **Building Entry Procedure**

All session participants whether player or spectator will be vetted the following way:

- Temperature will be taken before entry.
- Qualifying questionnaire (Have you been affected by COVID, do you have symptoms)
- Lien waivers may have to be signed prior to entry.
- Tickets for entry must be purchased online via EventBrite or MPX ... no money will be exchanged at the door. Must be done prior to entering the building.
- Each event staff member will be vetted prior to entry.
- Staff will wear face mask.
- Highly Suggest fans wear face mask.

### Spectator Seating

- We will adhere to social distancing guidelines.
- Bleacher seating may be marked.

### Game Play

- All Game balls will be wiped down with germ sanitizing solutions prior to warmups.
- Each bench chair will be sanitized prior to each game.
- Bleachers and event chairs will be sanitized prior to each game.
- Pre-determine seating and standing areas will be identified prior to the events start.
- Balls may only be used for game play and warm up. Balls will not be allowed to be dribbled or handled outside the court area. **NO DRIBBLING IN COMMON AREAS**

**We will adhere to all CDC guidelines**